

Travel and Tourism curriculum model

Travel and Tourism at Wykham Park aims to provide students with the skills, knowledge and attitudes necessary for a popular and expanding employment sector. Travel and Tourism is one of the fastest growing sectors in the UK with the industry growing at a rate of 4.2% a year. We aim to help students develop independent learning skills, knowledge and understanding of the travel and tourism industry.

To achieve our aims we ensure we provide students with a curriculum that meets the needs of all our learners and sets the highest standards and expectations. Students will gain a hands-on insight into how business in tourism operates as well as gaining valuable customer service skills and knowledge. Students will analyse the aims of travel and tourism organisations and how different organisations work together. They will consider what makes a destination appealing and examine how organisations use different market research to identify trends and meet customers needs. Students will evaluate factors that influence global travel and tourism and review the potential impacts of travel and tourism. This unit is applicable to many different employment opportunities for the future and teaches transferable skills.

Our curriculum vision aims to give learners opportunities to link education and the world of work in engaging, relevant and practical ways. Our department will enable learners to enhance their English and mathematical competence in relevant, applied scenarios as well as support learners' development of transferable interpersonal skills, including working with others, problem solving, independent study and personal, learning and thinking skills. After completing this qualification we want our students to have an insightful understanding of travel destinations worldwide and in the UK in terms of their location and appeal. We want our students to have developed a competence when dealing with customers/other professionals in a face to face, over the phone or written context. Students will gain confidence by developing independent learning skills and applying their understanding in a practical way supporting progress into further education and employment.

The curriculum is structured in a way that no matter the route students go on to follow Travel and Tourism can prepare them for further and higher education such as A-Levels, BTEC and NVQ courses as students become skilled in decision making, problem solving, data handling and communication.