

## Business Department Curriculum Model

The Vision for Business Studies at Wykham Park Academy is to establish to a diverse, high quality curriculum that allows students to understand how studying business and enterprise can help in developing their economic well-being, critical thinking and employability. We believe enterprise education should play a key role in all students' education as it supports their development of a wide range of skills that will support them throughout their lives.

The department aims to develop curious students who have excellent problem solving, research, analysis and evaluation skills. We want our students to realise how business skills and qualifications can be applied to every job they may have when they leave school. Our curriculum offering will provide a good stepping stone for students to pursue jobs in wider fields not related to business. They could potentially be key drivers in the future success of the UK economy.

To achieve this vision, real world application will be embedded throughout the course so students understand the relevance of what they are learning. Students will be provided with opportunities to investigate the link between the theory they study and the complex business world in which we live. This will therefore help them to develop into confident employees, consumers and entrepreneurs. There will be a strong emphasis on encouraging students to develop a genuine interest in current global events as it is what I believe makes the subject so interesting and relevant to students.

The curriculum is structured in such a way so that students are able to develop a wide range of transferable skills such as critical thinking and self-evaluation; such skills will allow them to succeed both in higher education and the world of work. Lessons build on what students have previously learnt and allow them to understand the vital role the dynamic business environment plays in the success of the UK and ultimately how it impacts on the quality of their lives.

Students focus on researching current business issues, alongside a focus on investigation and evidencing the issues and making recommendations. They will then build on knowledge of key areas which will then develop good contextual knowledge for the students to enable them to access the exam questions and answer them in a high level to ensure the best results for our students in Business across both Key Stage 4 and Key Stage 5. This will all lead to our aim of developing well rounded students Who can develop understanding of different business content and enable them to use this new knowledge to apply to different business scenarios.

### Key Stage 4 Enterprise

During the two year Enterprise course at Wykham Park Academy students will focus on enterprise and how it impacts the everyday lives of all of us. The curriculum is designed to allow students to focus on the skills and characteristics an entrepreneur might display to allow them to design and develop a new business idea. The curriculum is designed to enable students to:

Develop an understanding of entrepreneurial risks and rewards associated with starting a new business venture. This will cover skills such as problem solving, planning, developing, report writing, analysing data, evaluating and finally making recommendations to a chosen business.

Develop their ability to analyse certain business situations and make recommendations on improvements that a business could implement. This will cover content such as marketing, financial documents, business planning, and presentation skills.

## Key Stage 5 Business Studies

At Wykham Park Academy our Key Stage 5 student will study the BTEC Level 3 Extended Certificate in Business. This wide and varied curriculum offering will allow students of all abilities to develop and achieve at Level 3. Student will:

Develop a vocational understanding of the following areas, marketing, financial management, decision making tools, accessing investment tools, statements of account, leadership theories, motivational theories, calculations and organisational structures.

Develop analysis and evaluation skills when applying the above topics to business scenarios.

Students will understand how a business makes decisions and the risks and rewards involved and how it can contribute to the success and failure of a business or global economies.