

Statement

Business Department Curriculum Model

The business curriculum at Wykham Park Academy is trying to facilitate students understanding of the wider business environment. This will develop curious students while developing problem solving, research, analysis and evaluation skills. We want our students to realise how business skills and qualifications can be applied to every job they may have when they leave school. Our curriculum offering will provide a good stepping stone for students to pursue jobs in wider fields not related to business. They could potentially be key drivers in the future success of the UK economy.

Our offering does not just focus on how we teach the key skills in business, but how these transferable skills are applicable to other disciplines within the national curriculum

Students focus on researching current business issues, alongside a focus on investigation and evidencing the issues and making recommendations. They will then build on knowledge of key areas which will then develop good contextual knowledge for the students to enable them to access the exam questions and answer them in a high level to ensure the best results for our students in Business across both Key Stage 4 and Key Stage 5. This will all lead to our aim of developing well rounded students Who can develop understanding of different business content and enable them to use this new knowledge to apply to different business scenarios.

Key Stage 4 Enterprise

During the two year Enterprise course at Wykham Park Academy students will focus on enterprise and how it impacts the everyday lives of all of us. The curriculum is designed to allow students to focus on the skills and characteristics an entrepreneur might display to allow them to design and develop a new business idea. The curriculum is designed to enable students to:

Develop an understanding of entrepreneurial risks and rewards associated with starting a new business venture. This will cover skills such as problem solving, planning, developing, report writing, analysing data, evaluating and finally making recommendations to a chosen business.

Develop their ability to analyse certain business situations and make recommendations on improvements that a business could implement. This will cover content such as marketing, financial documents, business planning, and presentation skills.

Key Stage 5 Business Studies

At Wykham Park Academy our Key Stage 5 student will study A Level Business and BTEC National Business Level 3. This wide and varied curriculum offering will allow students of all abilities to develop and achieve at Level 3. Student will:

Develop a vocational understanding of the following areas, marketing, financial management, decision making tools, accessing investment tools, statements of account, leadership theories, motivational theories, calculations and organisational structures.

Develop analysis and evaluation skills when applying the above topics to business scenarios.

Students will understand how a business makes decisions and the risks and rewards involved and how it can contribute to the success and failure of a business or global economies. This should spark

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an interest in our students going on to study business related courses at university or apprenticeships.

Learning outside the curriculum:

We will have external speakers coming in for each year group at least once each academic year. We are also running KS5 trip one year and then the KS4 trip will run on the alternate year. These will all be curriculum linked and will have a focus on developing a wider understanding of the business environment for our students.